



## **Scott Holat**

### **Vice President/Product Manager, Residential Products**

Scott Holat is Vice President/Product Manager, Residential Products of Matot, Inc. ([www.Matot.com](http://www.Matot.com)), a fourth-generation innovator and manufacturer of commercial grade lift solutions for commercial, healthcare, institutional and residential environments.

In his role, Scott is a member of the Matot executive management team and is responsible for developing and maintaining new sales territories by building individual customer relationships to ensure a long lasting partnership that will augment and strengthen the residential sales division. He is responsible for management and product development of all residential sales functions. In addition, Scott oversees sales reports, sales forecasts and sales aspects of Matot's strategic business plan. He was responsible for automating the sales systems and processes to better manage and monitor quotations, orders and overall tracking of customer activity.

He began his Matot career as sales manager followed by engineering manager. Prior to joining Matot, Scott was an application sales engineer in the accessibility lift industry.

Scott received a Bachelor of Science degree in business administration from Cardinal Stritch College and an Associates degree in mechanical design from Waukesha Area Technical College. He is a member of the Residential Elevator committee of the American Society of Mechanical Engineers A.17 Code for Elevators. Scott lives in Wisconsin with his supportive wife.